

GUINNESS WORD RECORDS

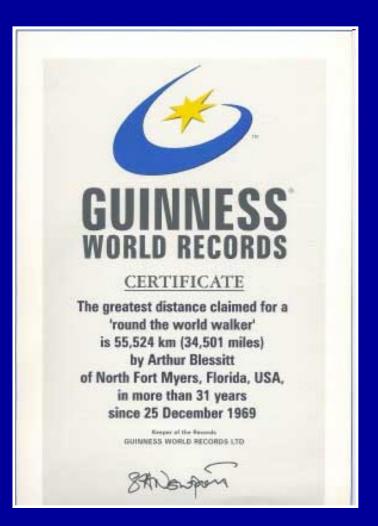
Until 2000 as The Guinness Book of Records (before U.S. editions as The Guinness Book of World Records)

Collection of world records

Human achievements and extrems of the natural world

History

- The book itself holds a world record, as the best-selling copyrighted series of all-time
- The group was owned by Guinness Brewery and subsequently Diageo unitl 2001.
- Now is **owned** by Ripley Entertainament.
- Guinness World Records was formed <u>in 1954</u> to publish the



Example of the certificate that recorders recived.

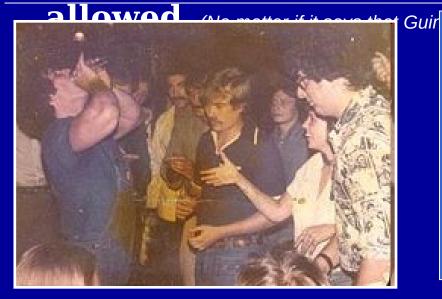
Book of Guinness world records

- First year (1954) were printed 1000 copies and given away.
- The following year in the U.S., were sold <u>70,000 copies.</u>
- Then the book became a surprise bit.



Ethical issues and safety concerns

- Several world records in the book have been removed for ethical reasons.
- The Guinness Book dropped records within their "eating and drinking records" and records like "heaviest cat".
- Chain letters sent by post or e-mail are also <u>not</u>



For example:

Steven Petrosino drinking **500 mL beer in 0.4 seconds** in June 1977. Guinness accepted only the record for one litre, but later dropped all beer and alcohol records from their compendium in 1991. are

Human body

- Age and Youth
- Body Parts
- Body Beautiful
- Medical Marvels
- Against All Odds
- <u>Extreme Bodies</u> =>
 <u>Tallest Woman Li</u>

Smallest Waist on a Living Person - Cathie Jung 38.1 cm

Amazing Feats

- Unusual Skills
- Tests Of Strength
- Courage & Endurance
- Marathon Efforts
- Mass Participation
- Teamwork
- Early Starters
- Big Stuff
- Small Stuff
- <u>Golden oldies</u> =>
 <u>Oldest Male Stri</u>

Oldest Male Stripper
 Bernie Barker
 was 67 year

Natural World

- Creepy Crawlies
- Animal Extremes
- Extraordinary Animals
- Plant World
- <u>Fantastic Pets</u> =>
- Longest Ears on a <u>Rabbit</u>

Longest ears on a Rabbit Nipper's Geronimo 79 cm



Science & Technology

- Gadgets
- Internet
- Buildings
- Structures
- <u>Amazing Science</u>
 =>

<u>Largest Dental</u> <u>Caps</u> Largest Dental Caps
 Spike
 50 cm

Arts & Media

- Music Feats & Facts \bullet
- TV Shows

Smallest Koran

Muhammad Karim Beebani Stunts & Special Effects 1.7 x 1.28 x 0.72 cm

- Cartoons & Animation ightarrow
- Art & Sculpture
- Toys
- **Books & Magazines**

Modern Society

- Cardect homsburger commercially available
 Mallie's Sports Grill & Bar
 People & Places
 74.75 kg
- Big Money
- Fashion
- <u>Big Food</u> =>
- <u>Largest hambur</u>

Travel & Transport

- Aircraft
- Cars
- Epic Journeys
- Air & Sea Heroes
- Bikes & Motorbikes
 =>

Tallest Rideable Motorcycle

 Tallest Rideable Motorcycle
 Gregory Dunham
 3.429 m

Sports & Games

Eargest: Skattebbard Studembaft Srn / Hartills Arts TeBall Sports 9.4 sp long, 2.4 m wide and 1.19 high Golf

Believe It or Not!

- Racket Sports
- Animal Sports
- Games & Gambling
- Water Sports
- Athletics
- <u>Action Sports</u> Largest Skateboard

THE BEST world guinness records



