GUINNESS WORD RECORDS

- Until 2000 as The Guinness Book of Records (before U.S. editions as *The Guinness Book of World Records*)
- Collection of world records
- Human achievements and extremes of the natural world
History

- The book itself holds a world record, as the best-selling copyrighted series of all-time.
- The group was owned by Guinness Brewery and subsequently Diageo until 2001.
- Now is owned by Ripley Entertainment.
- Guinness World Records was formed in 1954 to publish the first edition.
First year (1954) were printed 1000 copies and given away.
The following year in the U.S., were sold 70,000 copies.
Then the book became a surprise hit.
Ethical issues and safety concerns

- Several world records in the book have been removed for ethical reasons.
- The Guinness Book dropped records within their "eating and drinking records" and records like "heaviest cat".
- Chain letters sent by post or e-mail are also not allowed.

For example:

Steven Petrosino drinking 500 mL beer in 0.4 seconds in June 1977. Guinness accepted only the record for one litre, but later dropped all beer and alcohol records from their compendium in 1991.
Human body

- Age and Youth
- Body Parts
- Body Beautiful
- Medical Marvels
- Against All Odds
- **Extreme Bodies** => **Tallest Woman - Living**

- Smallest Waist on a Living Person
  - Cathie Jung
  - 38.1 cm
Amazing Feats

• Unusual Skills
• Tests Of Strength
• Courage & Endurance
• Marathon Efforts
• Mass Participation
• Teamwork
• Early Starters
• Big Stuff
• Small Stuff

• Golden oldies =>

Oldest Male Stripper

- Bernie Barker
- was 67 years old
Natural World

- Creepy Crawlies
- Animal Extremes
- Extraordinary Animals
- Plant World
- **Fantastic Pets =>**

Longest Ears on a Rabbit
Nipper's Geronimo
79 cm
Science & Technology

- Gadgets
- Internet
- Buildings
- Structures
- Amazing Science

=>

Largest Dental Caps
Spike
50 cm
Arts & Media

- Music Feats & Facts
- TV Shows
- Stunts & Special Effects
- Cartoons & Animation
- Art & Sculpture
- Toys

- Books & Magazines

=> Smallest Koran
Muhammad Karim Beebani
1.7 x 1.28 x 0.72 cm
Modern Society

- Collections
- People & Places
- Big Money
- Fashion
- **Big Food** =>

Largest hamburger

- Largest hamburger commercially available
  Mallie's Sports Grill & Bar
  74.75 kg
Travel & Transport

- Aircraft
- Cars
- Epic Journeys
- Air & Sea Heroes
- Bikes & Motorbikes

=>

Tallest Rideable Motorcycle

Gregory Dunham
3.429 m
Sports & Games

- Gymnastics & Weights
- Combat & Martial Arts
- Ball Sports
- Soccer
- Golf
- Racket Sports
- Animal Sports
- Games & Gambling
- Water Sports
- Athletics

**Largest Skateboard**
Students of Jerry Havill's Team
9.4 m long, 2.4 m wide, 1.19 high
THE BEST world guinness records
Thank you for your attention!

Laura Mesarič, 3.a