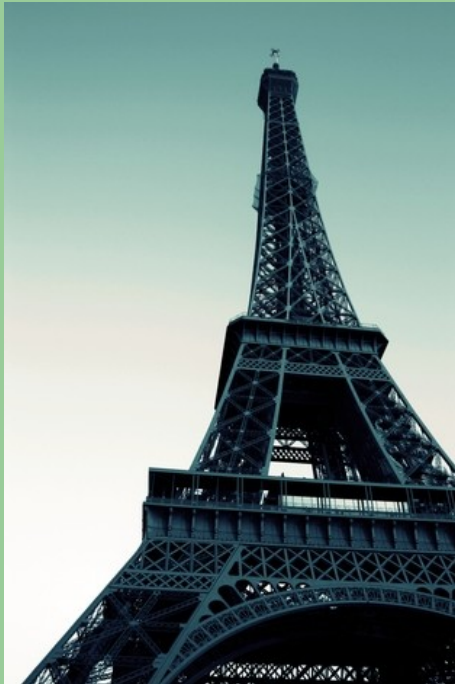


HOLIDAYS AND TRAVELLING

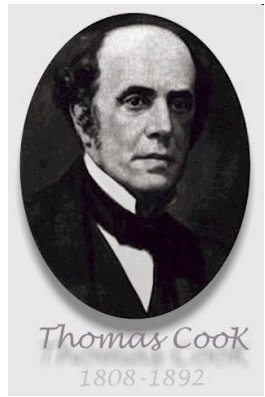


“Tour d’Eiffel”, Paris

Definition

- **Holidays and travelling** □ tourism
- **Tourism** is travel for recreational, leisure or business purposes.
- **Tourists** are people who travel to and stay in places outside their usual environment for more than twenty-four hours.
- Tourism has become a popular global leisure activity. In 2008, there were over 922 million international tourist arrivals.





A history of tourism

- Wealthy people have always traveled to distant parts of the world.
- The Romans started a tourism with their holiday villas in the Bay of Napels.
- In the 19th century, Grand Tour of Europe's cultural sites.
- In 1845 Thomas Cook organized the first package tour.

Recent developments

- People have more **money** to spend and **greater leisure** time and they are also **better-educated** and have more sophisticated tastes.
- The **developments in technology** and transport infrastructure, such as jumbo jets, low-cost airlines have made many types of tourism more affordable.
- There have been a few setbacks in tourism:
 - Terrorist threats to tourist destinations (11th september).
 - A tsunami (2004). Thousands of lives were lost.



Airbus A380 (853 passengers)



Tsunami, Asia

Tourism in the future



Lascaux cave paintings

- The tourist industry is growing very fast and will soon be the largest industry in the world.
- Because the tourists are destroying sites some replicas have been built (Lascaux caves – France)
- Technological improvement is likely to make:
 - Underwater hotels (Hydropolis in Dubai)
 - Space tourism



Hydropolis, Dubai

Effects of tourism



- **Positive:**

- Economic effects:
 - It brings profit to the local and regional area
 - It creates new jobs (tourist guides, souvenir sellers...)
- Social & cultural effects:
 - Developing positive attitudes towards each other
 - Learning about each other's culture and customs
 - Reducing negative stereotypes
 - Developing friendships
 - Developing appreciation, understanding, respect, and tolerance for each other's culture

- **Negative:**

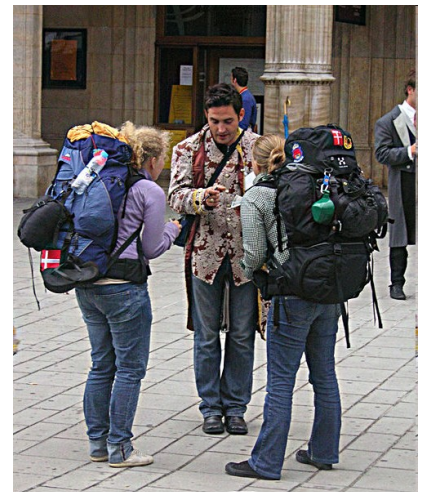
- Environmental Effects:
 - It destroys ecosystems and environments
 - Traffic jams, litter
 - Natural areas - parks, rivers, woody areas get polluted and destroyed
 - Destroying sites (scratching names into the rocks...)
- Social effects
 - More crime - tourists bring money, bad people rob them
 - Popular tourist destinations are abandoned by all local residents

Types of travelling

- **Explorers** are people who travel in a particular continent or country for the purpose of learning about it and to discover something new.
- **Lesure travel**
 - winter tourism
 - visiting family and relatives (VFR) tourism
 - religious tourism
 - educational tourism
 - extreme tourism (adventure tourism, backpackers)
 - medical tourism
 - express tours













An explorer













Two backpackers

Most visited countries

Rank	Country	Tourist arrivals (2008)
1	 France	79.3 million
2	 United States	58.0 million
3	 Spain	57.3 million
4	 China	53.0 million
5	 Italy	42.7 million
6	 United Kingdom	30.2 million
7	 Ukraine	25.4 million
8	 Turkey	25.0 million
9	 Germany	24.9 million
10	 Mexico	22.6 million

Most visited cities

Rank	City	Country	Tourist arrivals (2008)
1	Paris	 France	15.6 million
2	London	 United Kingdom	14.8 million
3	Bangkok	 Thailand	10.8 million
4	Singapore	 Singapore	10.0 million
5	New York City	 United States	9.5 million
6	Hong Kong	 China	7.9 million
7	Istanbul	 Turkey	7.0 million
8	Dubai	 UAE	6.9 million
9	Shanghai	 China	6.6 million
10	Rome	 Italy	6.1 million

Most popular sites



The Statue of Liberty,
New York



Big Ben, London



Niagara Falls, USA, Canada



The Giza Necropolis, Egypt

Most popular sites



Colosseum in Rome, Italy



Sydney Opera House, Australia



The Temple of the Emerald Buddha in Bangkok, Thailand



Parthenon in Athens, Greece



The Taj Mahal, India

Benka Pulko



- Benka Pulko is a Slovenian world traveler.
- She travelled across 75 countries and seven continents on a motorcycle.
- Her journey lasted five and a half years.

Sources

- Liz & John Soars – New Headway English Course, Oxford University Press
- Wikipedia: <http://en.wikipedia.org/wiki/Tourism>
- Ehow:

http://www.ehow.com/facts_5244298_positive-negative-effects-tourism.html

- <http://www.benkapulko.com/en>

Thank you for your attention!

