



Zefir

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- Founded in 2001,
- Company logo – eight corner shuriken, 1989-the discovery of the shuriken
- North-west of Slovenia; Lenart, slovenska ulica 24,
- 200 staff employed,
- Safety and security industry.



A sapphire



The shuriken

Zefir

- Jewellery guards; protect jewels and jewellery
- Bodyguards; strong, smart, tall, risk of death, serious injury
- As long as exhibition is open; as long as needed protection, 24+ hours; 6-9 hours shifts



Bodyguard



Jewellery exhibition

Zefir

- Quite successful, high profit numbers
- Raise salaries
- Within next 2 years spread across whole Slovenia, within next 5 years neighboring countries.

Zefir

Picture sources:

- http://www.palagems.com/Images/sapphire_connoisseurship/burma_sapphire_5.50_ct.jpg
[10 May, 2010]
- <http://www.completemartialarts.com/information/weapons/images/shuriken.gif>
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- <http://iconicchic.files.wordpress.com/2008/09/goldsmithsfair.jpg>
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- <http://www.guysdothat.com/pictures/wp-content/uploads/2010/03/bodyguard-security.jpg>
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