

# **TOURISM**

## **A brief history of tourism**

The Romans probably started it with their holiday villas in the Bay of Naples. In the 19th century, the education of the rich and privileged few was not complete without a Grand Tour of Europe's cultural sites.

Things started to change for ordinary people in 1845 when Thomas Cook organized the first package tour. By 1939, an estimated one million people were traveling abroad for holidays each year.

It is in the last three decades of the 20<sup>th</sup> century that tourism has really taken off. Tourism has been industrialized: landscapes, cultures, cuisines, and religions are consumer goods displayed in travel brochures.

## **Tourism today**

The effects of tourism since the 1960s have been incredible. To take just a few examples:

- + THE MEDITERRANEAN shores have a resident population of 130 million, but this swells to 230 million each summer because of the tourists. In Spain, France, Italy, and most of Greece, there is no undeveloped coastline left, and the Mediterranean Is the dirtiest sea in the whole world.
- + IN THE ALPS, the cable cars have climbed ever higher. More and more peaks have been conquered. It is now an old Swiss joke that the government will have to build new mountains because they have wired up all the old ones.
- + AMERICAN NATIONAL PARKS have been operating permit systems for years. By 1981, there was an eight – year waiting list to go rafting down the Grand Canyon's Colorado River, so now there is a lottery once a year to select the lucky travelers.

## **The future of tourism**

Many of the great cities of Europe, such as Prague, Rome, and Warsaw, are finding that their historic centers are fast becoming theme parks – tourist ghettos, filled with clicking cameras and whirring camcorders, abandoned by all local residents expect for the souvenir sellers. Until recently, we all believed that travel broadened the mind, but now many believe the exact opposite: “Modern travel narrows the mind.”

# HOLIDAYS

## What can we do on holidays?

- Sleeping
- Dancing
- Swimming
- Enjoy
- Have fun
- Relax
- Surfing
- Cycling
- Skiing
- Rafting
- Horse riding
- Climbing
- Trekking
- Mountain cycling
- Gliding

## Booking a holiday:

- WHEN will you go on holiday
- WHO will go on holiday
- WHERE will you go
- THE ROOM which will you have, when you get there
- SERVICE that they have
- ACCOMMODATION

## How can we travel?

- BY LAND:
  - Car
  - Bus
  - Train
  - Bicycle
  - Hitchhike
- BY SEA:
  - Boat
  - Ship
  - Ferry
- BYAIR:
  - Airlines
  - Helicopter

## What do you need on holidays?

- Passport
- Money
- Personal document
- Clothes and things which you like

**Where can we spend our holidays?**

- At the seaside
- In the mountains
- In the desert
- In the country
- In a spa

**What can go wrong on holidays?**

- You can get lost
- You can be robbed
- Food poisoned
- You can lose your passport
- You can get sea sick