

HUGH HEFNER





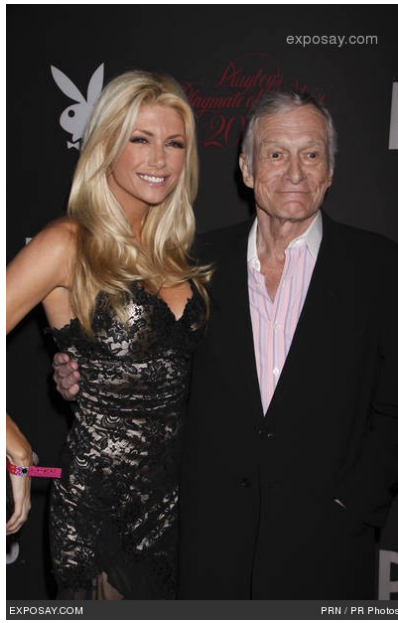
FIRST PLAYBOY



CURRENT PLAYBOY

HUGH HEFNER

- BORN: Hugh Marston Hefner April 9, 1926
- RESIDENCE: Playboy Mansion, Holmby Hills, Los Angeles, California, U.S.
- NATIONALITY: American
- KNOWN FOR: Playboy magazine
- HOME TOWN: Chicago, Illinois
- PARTNERS:
 - Barbi Benton (1969–1976)
 - Brande Roderick (2000–2001)
 - Tina Marie Jordan (2001–2002)
 - Holly Madison (2003–2008)



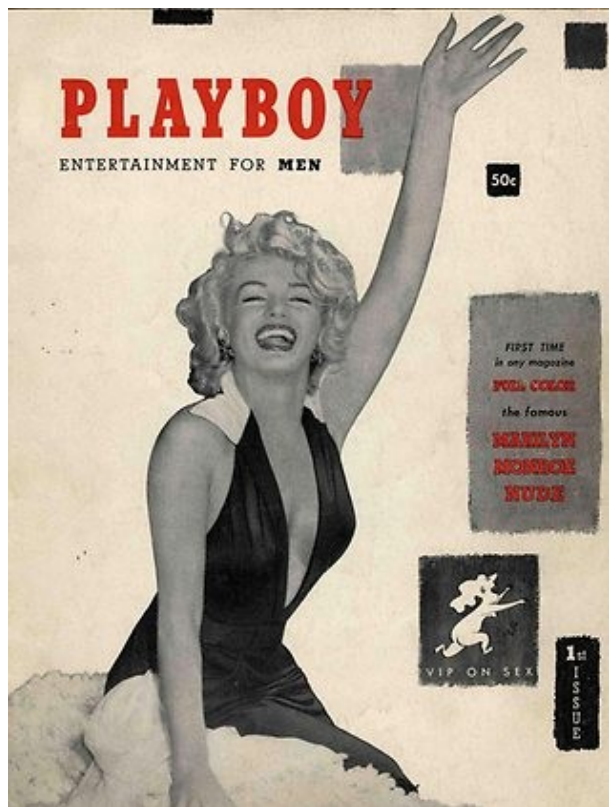
EARLY LIFE

- Hugh Hefner was born in Chicago, Illinois, the older of two sons (himself and brother Keith). Hefner's mother was a Swedish descent, and his father had German and English ancestry. He went to Sayre Elementary School and Steinmetz High School, then served as a writer for a military newspaper in the U.S. Army from 1944 to 1946. He later graduated from the University of Illinois at Urbana Champaign with a B.A. in psychology with a double minor in creative writing and art in 1949, earning his degree in two and a half years. After graduation, he took a semester of graduate courses in sociology at Northwestern



CAREER

- Working as a copywriter for Esquire, he left in January 1952 after being denied a \$5 raise. In 1953, he mortgaged his furniture, generating a bank loan of \$600, and raised \$8,000 from 45 investors, including \$1,000 from his mother.), to launch Playboy, which was initially going to be called Stag Party. The undated first issue, published in December 1953, featured Marilyn Monroe from her 1949 nude calendar shoot and sold over 50,000 copies.



PLAYBOY MANSION

- The 21,987-square-foot (2,042.7 m²) house is described as being in the "Gothic-Tudor" style by *Forbes* magazine, and sits on 5.3 acres (2.1 ha). It was built by architect Arthur R. Kelly in 1927 for Arthur Letts, Jr., son of The Broadway department store founder Arthur Letts and acquired by Playboy from Louis D. Statham (1908–1983), an engineer, inventor and chess aficionado, in 1971 for \$US1.1 million (equivalent to approximately \$6,340,592 in today's funds). In early 2011, the property was valued at \$US54 million. It sits close to the northwestern corner of the Los Angeles Country Club, near UCLA and the Bel-Air Country Club. Fifteen million dollars has been invested in renovation and expansion.
- The mansion has 22 rooms including a wine cellar, a game room, a zoo and aviary (and related pet cemetery), tennis courts, a waterfall and a swimming pool area (including a patio and barbecue area, a grotto, a sauna and a bathhouse). These features and others have been shown on television.



PLAYBOY

- **Playboy** is an American men's magazine that features photographs of nude women as well as journalism and fiction. It was founded in Chicago in 1953 by Hugh Hefner and his associates, and funded in part by a \$1,000 loan from Hefner's mother. The magazine has grown into Playboy Enterprises, Inc., with a presence in nearly every medium. Playboy is one of the world's best known brands. In addition to the flagship magazine in the United States, special nation-specific versions of Playboy are published worldwide. Playboy features monthly interviews of notable public figures, such as artists, architects, economists, composers, conductors, film directors, journalists, novelists, playwrights, religious figures, politicians, athletes and race car drivers.

